

REP HEADLINE# 6382797
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT17/12 19.59
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME CROSSROADS MEDIA LLC

BUYER NAME NOELLE RAMSEY

66 CANAL CENTER PLAZA, SUITE 555

SALES PRSN WA- DAVE CLARK

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6382797

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS :30 EST#1248 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 19.59

REP: TO: NSA WDCW
FROM: GREG
NEW ORDER
TTL...\$9900...16X
THX PLS CFM, 10/16/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS **30 SECOND ORDER**

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11

AGENCY EST# = 1248

1	1000A-1100A	30	\$600.00	11/2	11/2	1	FRI	1
---	-------------	----	----------	------	------	---	-----	---

PROGRAM : PEOPLE'S COURT
RA35+ : 0.9
CON COM1: PEOPLE'S COURT

2	1100A-1200N	30	\$600.00	11/2	11/2	1	FRI	1
---	-------------	----	----------	------	------	---	-----	---

PROGRAM : PEOPLE'S COURT
RA35+ : 0.6
CON COM1: PEOPLE'S COURT

OCT17/12 19.59
*** WDCW-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
3			900A-1000A	30		\$600.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
4			1000A-1100A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
5			1100A-1200N	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
6			900A-1000A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
7			730P-800P	30		\$900.00	11/3	11/3	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
RA35+ : 0.8												
CON COM1: TWO AND A HALF MEN												
8			1000A-1100A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
9			1100A-1200N	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
10			900A-1000A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

REP HEADLINE# 6382797
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT17/12 19.59
 *** WDCW-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	:SPTS/WK	: WEEK INVT	: DAYS	:TOTL: SPTS:
11			1000A-1100A	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
12			1100A-1200N	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
13			900A-1000A	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
14			1000A-1100A	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
15			1100A-1200N	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
16			900A-1000A	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

NOV/12 \$9,900.00

CONTRACT TOTAL \$9,900.00
 TOTAL SPOTS 16

MARKET TOTALS \$990,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%
 CABL 0%

SVC- NSI BOOKS- MAY/11
 DEMOS- RA35+*